Citation: Blumenthal, K. (2012). *Steve Jobs: The man who thought different*. New York: Feiwel and Friends. ISBN- 978-1250014450

Award: 2013 6-8 Kentucky Bluegrass Award

Summary: *Steve Jobs: The Man Who Thought Different* is a biography about the life of Steve Jobs who created Apple with his friend Steve Wozniak. The biography tells in detail about the hardships and obstacles he endured growing up, being adopted and behavior problems he had in school. Blumenthal focuses on how Jobs started from the bottom and became the world’s most famous CEO who helped with the iPod, iPhone, and Pixar changing how we watch movies, listen to music, and use our phones.

What I liked about it: I am a huge Apple fan and I liked the book because I’ve always been curious about Steve Jobs and how he was able to do all of this. I think it’s a very inspirational story about how someone who endures hardships can rise to the top. As a teacher, I loved how he calls his fourth grade teacher a saint that helped him into the right path because he feels he would have ended up in jail if it had not been for her.

Kentucky Common Core Curriculum:

Grade Level – 6&7

CC.7.R.I.10 Range of Reading and Level of Text Complexity: By the end of the year, read and comprehend literary nonfiction in the grades 6–8 text complexity band proficiently, with scaffolding as needed at the high end of the range.

CC.6.R.I.9 Integration of Knowledge and Ideas: Compare and contrast one author’s presentation of events with that of another (e.g., a memoir written by and a biography on the same person).

Genre: Biography

Activity – To promote reading with *Steve Jobs: The Man Who Thought Different* I would use Digital Storytelling. Students know the products from Steve Jobs, but they may not know his story or everything he was involved with. Using Digital Storytelling I would give a glimpse of the hardships Steve Jobs endured and all the products he was responsible for. Can you imagine going from nothing to everything? Most students would love a story about someone becoming famous. I think an extension of this would be to have students create a Digital Story about another famous person’s life, their own lives, or someone close to them.